



# 2022 ANNUAL REPORT

## The Steinbach Community Foundation Inc.

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## MEET THE 2022/2023 BOARD



### **Mary Jane Hiebert** **SCF Board Chair**

Mary Jane was born and raised in Steinbach where she lives today, and she enjoys her cottage on the lake in Killarney.

Ms. Hiebert began her career in travel in 1994, with the purchase of Harvest Travel Ltd. in Steinbach, Manitoba. In 2014, Holiday Travel was acquired by Canada One travel, where until March 2020 she continued to fulfill her role as General Manager. Presently, Mary Jane is the Owner of Oyster Travel Services in Steinbach.

Mary Jane has a degree in Vocal Performance (BMus) from the University of Manitoba and has performed on stages throughout Canada and Europe. This combination has enabled her to combine her love of travel and music for the past 30 years.

Ms. Hiebert was the President of the Steinbach Chamber of Commerce from 2001 – 2007, a member of the original planning committee for the Summer in The City Festival in Steinbach, and currently sits on the Board of Directors of the Eastman Education Centre and Steinbach Campus Foundation.



### **Chris Esau** **SCF Board Vice Chair**

Chris was born and raised just outside Mitchell, MB. After graduating high school here in Steinbach, Chris moved to Winnipeg to attend Red River College. Upon graduation, Chris started his career in finance. He now has over 15 years of experience as a finance professional in agriculture, mining, property management, and hospitality. Chris has worked for a range of companies starting with large grain companies in Winnipeg, then moved to Thunder Bay where he spent five years working for an international gold mining company.

After starting a family, Chris and his wife moved back to Manitoba to be closer to their extended families and began working with Schinkel Properties as chief financial officer and controller for their group of companies. Chris says, "We always want to look at making our community a better place for future generations to also enjoy."



### **Sarah Beaver** **SCF Finance and** **Administration Chair**

Sarah Beaver, CPA, CGA is a partner of Gislason, Targownik, Peters Chartered Professional Accountants. She graduated at the top of her class in 2007 and earned the Professional Level Award of Excellence. Prior to getting her designation, Sarah worked for her family's business for many years, and enjoys being able to relate to her clients, as they discuss their challenges and successes.

In her spare time, she enjoys baking (as her hubby has taken over the cooking), cheering on the Dallas Cowboys, reading military science fiction, and acknowledges that she is a geek, but not a nerd.

Sarah also sits on the CPA Manitoba Appeals Committee and volunteers heavily with the Beaver family chauffeur organization. Her co-chair there is the family poodle named Yadi. Sarah was born, bred, and baptized in Steinbach, and believes in giving back to her community where she can.





**Deb Rempel**  
**Governance Chair**

Deb is a life-long resident of the City of Steinbach. She is married to Barry and together they have two married sons and six grandchildren.

In her spare time, she loves being with her grandchildren and enjoys the outdoors, long walks, and listening to music.

Deb enjoys helping others and being involved in the community through volunteering and lending a helping hand to those in need. Being involved in several organizations within the community continues to be my goal today. Deb expresses, "My heart is filled when I can help someone and make a positive contribution."

Deb is a member of The Chrysalis Fund – a local women's giving circle.

After being employed by the City of Steinbach for 29+ years, Deb recently retired from a job she loved. She now is happy to continue to be part of The Steinbach Community Foundation and looks forward to giving back to the community in this way.



**Patti Fries**  
**Past SCF Chair, Director**

Patti is retired from the Southern Health Region after 36 years in various nursing and leadership roles. Some include Director of Health Services Bethesda Regional Health Centre; Manager Quality and Risk Management; Director of Steinbach Ambulance; Nurse

Manager Emergency and Chemotherapy Departments; and Emergency Preparedness Officer. Patti also enjoyed teaching nursing students in the BN program, in her last position in her nursing career.

Patti joined the Foundation in 2011 and has served as Board Chair for many years up to 2022, enjoying giving time to helping community. She and her husband Farley enjoy their time at the lake with their children and grandchildren, as well as attending their many sports and dance activities.



**Troy Warkentin**  
**Fund Development Chair**

Troy has been employed with the City of Steinbach since 1993, and since 2014 has acted in the role of City Manager. During his career he has had the opportunity to work and develop relationships with many charity and service

organizations that provide a wide range of programming in the community.

He joined the Foundation in 2009, and currently serves as the Chair of Fund Development. Troy has also volunteered with minor sports programs in the community and enjoys fishing and running in his leisure time.



**Reynold Kroeker**  
**Director**

Reyn works at Canadian Tire in Steinbach and joined the Foundation in 2011. He continues to serve his church and community in various roles and responsibilities and enjoys spending time with his family and friends.



**Lindsey Banman**  
**Director**

Lindsey lives in Steinbach with her husband Matthew and their lovely daughter Norah and is a proud supporter of her home community. This was the reason for joining The Steinbach Community Foundation and wanting to make a greater impact in the lives of community

members and organizations working tirelessly on creating healthy communities for all.

She works as the Member Relations Manager with the Steinbach Chamber of Commerce and receives much joy from interacting and forming relationships with local businesses that are enhancing the community through their own work.

Lindsey is always up for a great concert, especially while enjoying the Winnipeg Folk Festival with thousands of people. She never misses a season of playing on the

Lorette Royals ringette team, which is a highlight of wintertime for her.

Lindsey and Matthew enjoy going on nearby flying adventures in their 1977 Grumman Cheetah airplane, which has often taken them to new places, meeting wonderful people and providing hilarious stories...often turning into a comedy sketch at the next friend's get-together!



**Wes Unger**  
**Director**

Past President of Manitoba Real Estate Association. Served on Steinbach Town Council. Past President of the Steinbach Chamber of Commerce. Served as a Board of Director for Red River Mutual for 20 years. Past President of the Steinbach Lions Club.

Partner in several York Tire stores in the 80's. Realtor for 30 years. Currently serves on the Eden Foundation Board. Previously lived in Winnipeg for six years and in Winkler for three years.

Wes currently lives in Steinbach, is married to Jo Unger, and together they have two married children and three grandchildren.



**Katharine Cherewyk**  
**Strategic Initiatives Chair**

Katharine is the Executive Director of Agriculture in the Classroom – Manitoba (AITC-M). She brings nearly 20 years of experience in communications, fundraising, strategic planning, partnership-building, and project management.

She is a small business owner, has experience working with and in Indigenous communities in Canada, and has worked as a researcher in various scientific institutions. A seasoned executive coach, she was also the founding partner of a local fundraising firm focused on capital campaign development and implementation. As a professional photographer, Katharine loved capturing her subjects 'as they were' in that sometimes imperfect moment in time and was rewarded for her abilities by having a photo appear twice on the cover of Time Magazine. Katharine graduated with a Master of Science and a Bachelor of Science in Agriculture (Agroecology) degree from the University of Manitoba and sits on the board of the

Steinbach Community Foundation and Endow Manitoba Provincial Advisory Board. She has a Graduate Certificate in Executive Coaching from Royal Roads University and is a member of the International Coach Federation.

Katharine currently serves on the Endow MB Provincial Advisory Board on behalf of The Steinbach Community Foundation. This board meets 3 times per year to discuss opportunities and topics that pertain to the community foundations movement for the Province of Manitoba.



**Daniel Banman**  
**Youth Representative**

Daniel is a grade 11 student at the Steinbach Regional Secondary School and is the first ever youth board member in The Steinbach Community Foundation. He is an active supporter of the Steinbach community and the people who make Steinbach a diverse,

inclusive, and innovative community.

He enjoys playing hockey, traveling, and spending time with friends and family at the lake. Daniel was born and raised in Steinbach and spends his time going to school, helping his community, and cheering on the Montreal Canadiens. Daniel tells us, "I'm excited to be a member of The Steinbach Community Foundation and even more excited to learn how to make a difference in my community through this program!"

## THE STEINBACH COMMUNITY FOUNDATION DONORS

All gifts small or large add up to a strong, vibrant, and caring community. Thank you to all SCF donors for your partnership and investment in the community of Steinbach and area.

If you have any questions on how to make a gift, please feel free to contact SCF at [admin@steinbachcf.ca](mailto:admin@steinbachcf.ca) or call 204-823-4521

*Thank you for your  
generosity.*



## A MESSAGE FROM THE CHAIR

For many of us on The Steinbach Community Foundation (SCF) Board, 2022 was a year of learning as we completed training to understand the granting process and opportunities. SCF has a unique ability to provide financial support to various organizations in Steinbach and the Southeast Region, and the impact it provides can be significant!

We have taken steps to elevate our presence locally to explain who we are and what we do. We have partnered with other local community foundations and organizations to support each other's goals and collaborate to bring awareness of the needs that are present in the communities we support.

On behalf of the SCF Board, I would like to extend our appreciation to Endow Manitoba for their ongoing support of The Steinbach Community Foundation through guidance, education, and training. We are entering a new, long-term partnership with Endow Manitoba which has provided the ability to have a full-time dedicated employee which will further our goal of elevating our presence locally and be able to recognize greater opportunities that may not have been available before.

Lastly, I would like to recognize everyone who chooses to donate to a cause, an organization, a charity or a community foundation. The generosity of these donors makes events like this possible and can leave a lasting legacy.

Thank you for this opportunity,  
Mary Jane Hiebert

## SCF ENDOWMENT FUNDS

The Steinbach Community Foundation (SCF) became an affiliate of The Winnipeg Foundation (TWF) in 2018 at which time all endowment funds were transferred to TWF for investment. Being an affiliate of TWF not only provides SCF with stronger interest rates and greater returns, but also provides the opportunity to work with Endow Manitoba. Endow MB offers professional training, educational resources, and any support SCF may require to grow and flourish in the community foundation movement.

**Steinbach General Community Fund** – supports general projects for the community of Steinbach and area. Applications are received and the Board awards grants to qualifying recipients.

**Arts Stabilization Fund** – supports the Steinbach Arts Council to acquire new office equipment and/or computer software and/or hardware, participate in professional development, or to engage with a consultant to improve organizational effectiveness.

**Mennonite Heritage Village Heritage Fund** – supports long-term sustainable revenue for the continued work of MHV Museum.

**Mennonite Heritage Village Signature Museum Fund** – to provide annual, sustainable support for the purpose of operating the museum in the following three areas: governance and management; museum standards, and visitor experience.

**SCU Multi-Plex Fund** – to support future Multi-Plex project

**Jack & Sal Family Fund** – donor directed grants

**James & Carmen Koepke Family Fund** – donor directed

**William & Agnes Lepp Family Fund** – supports grants in the field of educational initiatives – local programs and/or local facilities.

**Allan & Simone Penner Family Fund** – donor directed

**Wes & Charlotte Reimer Family Fund** – donor directed

**The Chrysalis Fund** – supports charitable programs benefiting children, youth, and families in Steinbach and surrounding areas.

**Endow  
Manitoba**  
YOUR COMMUNITY FOUNDATION NETWORK



Through the interest earned on the above endowment funds, SCF provides grants to support local projects and programs focused on youth, seniors, arts and culture, health, education, environment, and recreation. These grants all help improve our community's overall health and well-being.

Contact the SCF office for more information on how to start your own fund to address your passion for the community.



# 2022 SCF GRANTS AWARDED



**\$8,000 Grant to Steinbach Community Outreach for a new van. Steinbach Online story excerpt.**

Office Manager Charlene Kroeker says it is very exciting to be able to offer even more to people. "We will always look to meet the need of our guests. (The vehicle) has been going pretty much non-stop since we got it. Steinbach has no public transportation and people who use our service at Outreach can't afford vehicles, so they have to walk everywhere they go. Often this means they can't get to appointments that they need to go to, if we're arranging house meetings or something like that with them, they have no way of getting there. It ends up being us driving people to appointments, to the soup kitchen or food bank. It's been going non-stop that way."

It is not just used for driving around, Kroeker says the vehicle also allows Outreach to pick up. "It's allowed us to pick up large donations from local businesses. The more we're able to pick up, the more we can give to people in need. Up till now, our volunteers have been doing all this stuff with their personal vehicles. With the price of gas and the wear and tear to their vehicles, they were not able to do it anymore so this is really big for us."

Kroeker adds there is another benefit to the new addition. "It also expanded our street-level outreach work. When we had people bring food to someone who we know is outside, we can pull up in the vehicle and they know it's us, not some stranger. It's really helped us develop relationships."



**\$5,000 Grant to Chalet Malouin for automatic doors**

Managing Director Sheryl St. Hilaire advises that "having automatic doors in a seniors' facility is an urgent and invaluable requirement as we house many seniors with disabilities who use walkers, wheelchairs, etc. I have had many residents thank us for finally addressing the situation. Life has become much easier for them, and the automatic doors have given the residents much more independence. Now they can come and go as they please without requiring assistance and no longer needing to go around the entire building to get to the only automatic door in the front. They can now easily go outside for a walk to enjoy the outdoors and/or tend to their raised flower beds and gardens much easier. This has also pleased many relatives and members of the community as families can now take their loved ones out without added hassle. Seniors' friends and family with mobility issues can easily come to visit now. Although they are only doors, the automatic addition has definitely raised our seniors' spirits and has improved their lives by providing greater independence." Thank you to The Steinbach Community Foundation for your generosity!



**\$5,000 Grant to Eden Residential Care Services – Wilson Court housing improvements.**

Wilson Court's community space underwent some much-needed improvements to assist the residents in their day-to-day mental health care and activities. Improvements such as: new window blinds to help cut the heat of the direct sun to allow the room temperature to be better regulated, new paint on walls to freshen up the space and give it new life. Having a comfortable, fresh, inviting space for residents to take part in group programming and/or casual visiting adds to their mental well-being at Wilson Courts. Thank you very much to The Steinbach Community Foundation for your care in community well-being.



**\$2,045 Grant from the William and Agnes Lepp Family Fund for hearth repairs. Both photo and story excerpt from Steinbach Online.**

Interest earned from the Lepp Family fund supports the advancement of education through the establishment of scholarship funds or direct financial assistance to education programs and/or facilities in the Steinbach area. The Chortitz house barn is a particular piece of the Mennonite heritage the MHV works hard to protect and use as a

teaching tool to educate the public on Mennonite heritage in the southeast area of Manitoba.

From Steinbach Online: "The Chortitz House barn, built in 1892, was one of the first buildings moved to the Mennonite Heritage Village Museum grounds in the late 1960s. It is originally from the village of Chortitz in the West Reserve, which is now the Winkler/Morden area. After being around for 129 years it was time for a fresh look.

Crews have been working on the house's foundation that has been causing the floor in the kitchen to heave. There were also structural issues in the barn, including replacing rotten timbers and exterior boards, replacing all the barn doors, and re-painting the exterior.

This particular grant addresses the project of working on the central brick oven of the house barn (the hearth). The goal is to have it repaired in order to use it for demonstrations again, which they have not been able to do in about 20 years." Thank you to the Lepp Family Fund and The Steinbach Community Foundation for your support.



November 14 - 20 proved to be another successful Giving Challenge raising a total of **\$15,874.99**. **Congratulations!**

2022 challenge was a great success for all community foundations across the province. Your gift, which stays here in Steinbach forever, was stretched by The Winnipeg Foundation and the Manitoba government by \$4,000. Monies raised for SCF are as follows: total gifts \$11,874.99 plus matching funds \$4,000.00 = Challenge total of \$15,874.99. That's nearly \$6,000 more than last year.

Thanks to donors like you helping to build The Steinbach Community Foundation General Community Fund, SCF is able to support a wide variety of local charitable projects, now and forever.



# LEGACY ESTATE PLANNING

Plan now to create a legacy that reflects your life and help our community. For Good. Forever. A legacy gift can support the cause you are passionate about. Choose your cause, how you want to help, and a legacy gift will fulfill your future wishes.

## What is a legacy gift?

A legacy gift is a future charitable gift through one or more of the following:

- Will
- Listed appreciated securities
- Life insurance
- Retirement assets (RRSP, RRIF)
- Charitable remainder trusts
- Residual interest

Legacy gifts to The Steinbach Community Foundation Inc. can be directed to an existing fund, or you can create your own endowment fund.

## What is an endowment fund?

An endowment fund is like an investment account for the community. Gifts are permanently invested and a portion of the income earned (the spending policy) is distributed every year to local registered charities as grants.

## Why make a legacy gift to the Steinbach Community Foundation?

There are a lot of great reasons. You can ...

- Make an impact in your community.
- Honour your values while supporting others.
- Support a cause you care about.

Since endowment funds are permanent, you will help community For Good. Forever.

## How to make a legacy gift to The Steinbach Community Foundation Inc.

The most common legacy gift is a charitable gift through a Will (bequest). We are here to help you make sure that your gift supports what you care about ... because we care about it too!

We will document your instructions carefully to ensure that we use your gift as you intend. You or your lawyer may also

wish to have us review any Will wording naming The Steinbach Community Foundation Inc. to ensure we fully understand your wishes and to confirm that we can administer your gift as you prefer. It is essential to remember to provide the lawyer drawing up your Will with the correct name and charitable registration of any organizations named in your Will. The Steinbach Community Foundation's charitable registration number is 89432 2825 RR0001.

## Tax Benefits of All Bequests.

Charitable bequests provide for your favorite cause with the potential of greatly reducing taxes owing and helping preserve the value of your estate.

***Join us for "Creating Your Legacy". Want to learn more about including a charitable gift in your Will or estate? We hope you can join us for more information at a Creating Your Legacy session in the upcoming year.***

These presentations are a great introduction on how you can plan now to create a legacy that reflects your life and helps our community. Learn how easy it is to:

- Leave a bequest for a cause close to your heart
- Create a personal or family legacy
- Give as part of your estate plan (there are tax benefits!)

Contact the SCF office for the next presentation date.

*\* The above is provided for information only; The Steinbach Community Foundation encourages you to seek guidance from a professional lawyer.*



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<https://www.endowmb.org/community-foundations/the-steinbach-community-foundation/>



# HOW TO MAKE A GIFT TO THE STEINBACH COMMUNITY FOUNDATION INC.

## Cash

This is the simplest type of monetary gift. But before dropping that cheque in the mail, you may wish to consider alternative giving strategies that can increase the benefits of the donation for you, your charity, and/or your estate.

## Make a Gift Online

Online monetary gifts are processed without charge by The Winnipeg Foundation through the Endow Manitoba website: <https://www.endowmanitoba.ca/make-a-gift/> Scroll down to “The Steinbach Community Foundation Inc.” and click on the gold bar on the right side of the page labelled “Make an Online Gift Now” and follow the prompts.

## Gifts in Kind

These are gifts of property including artwork, securities, and real estate. Tax credits for ‘gifts in kind’, gifts are determined by the fair market value of the gift at the time of the donation. However, you must also report any resulting capital gain or loss on the disposition of that property.

## Publicly Listed Securities

To get an added tax advantage, you may gift securities listed on specific stock exchanges, mutual funds, and segregated funds instead of cash. Under a recent change to the Income Tax Act, the effective taxable capital gain from the disposal of the security will be zero instead of one-half.

## Bequests of Life Insurance or Registered Plans

You can gift the proceeds upon death from a life insurance policy, RRSP, RRIF, or TFSA by naming the charity as the beneficiary, or by naming the estate as the beneficiary and naming the charity in the will to receive the proceeds. Such charitable gifts are treated as if they were made in the year of your death and are eligible in determining the charitable donation tax credit on your final tax return or the immediately preceding return.

## Charitable Remainder Trusts

You make a gift to a charity during your lifetime yet continue to receive the income generated by the investments. Through an irrevocable inter vivos trust (known as a Charitable Remainder Trust), the charity you name is established as the capital beneficiary. However, the capital is not accessible to the charity during your lifetime. All interest and dividends earned by the trust are paid to you as taxable income. You receive a charitable receipt equal to the present value of the capital which the charity is expected to receive at the time of your death. The gift is removed from your estate and would not be subject to probate fees or claims by creditors.



## Lynda Lambert NEW SCF Executive Director

Lynda loves bringing people together in the community to work collectively towards the “common good”. Raised in Morden as the daughter of small business owners, community development and support have always been a top

priority for Lynda and her family. Prior to joining The Steinbach Community Foundation, Lynda was a member of the Endow Manitoba Team for three years and worked in the Manitoba community foundation movement as the Morden Area Foundation Executive Director for six years.

Lynda enjoys riding motorcycle, fancies herself as an artist through painting and sewing, and loves hosting dinner parties with friends and family.

Feel free to make an appointment with Lynda to chat about your area of passion for the community, and she will assist you with designating your monetary gift.

## SCF FACEBOOK PAGE AND NEW WEBSITE

We invite you to check out The Steinbach Community Foundation Inc. Facebook page. Please “like”, share, and follow the page for updates on activities, events, grants, etc.

Be watching for the new SCF website to be launched later in 2023.

# THE CHOICE IS YOURS

Someone once asked ... what's the difference whether I make a gift to a community foundation or make a gift directly to the charity that needs the money now?

There are three options for donating or making a gift to your community. Not one of the following options is better than the other, but rather they each offer a different opportunity for the donor to support their community.

## Charity – Immediate Needs

To make a donation to a charity is to address the **immediate needs** of the community. For instance, making a donation to a food bank. Registered charities are organizations with boots on the ground, doing the work, caring for the community in response to immediate needs. Your donation is made once, a receipt is issued, and the money is generally spent on one project within one year to 18 months. Charities are immediate response and require money to fulfill their annual budget.

## Foundation – Current Needs

To make a donation to a foundation is generally to address a **very large current ongoing project** that is long lasting. For instance, an addition to a hospital. Foundations generally address current on-going needs. Your donation is made once, a receipt is issued, then the money usually goes into a savings account to collect interest. The money is held for a specific period of time and when a project is completed and ready to be paid, the money is paid out one time. The good piece is that interest earned can be used for the foundation's operating expenses, or as the governing board deems appropriate to fit their mandate.

## Community Foundation - Future Needs

To make a gift to a community foundation is a gift to **the future, the longevity, and the sustainability** of a community. While the focus is to build investments for the future to always generate interest monies for granting, community foundations do support service organizations through grants made annually to address the immediate needs of the community. Dual purpose of current and future. Your gift is made once, a receipt is issued, but grants out year after year, toward many, varied projects.

100% of gifts made to community foundations are invested in an endowment fund to be held in perpetuity, forever. A receipt is issued for each gift received. Each year only the interest earned on the said endowment fund will be used to grant out to service organizations to answer the needs of the community. The initial contributions are never spent. Only the annual interest earned is used to grant to community and pay for administration and investment fees. The upside of investing with a community foundation is that your gift will be part of granting every year, year after year, forever.

Community foundations do not generally do the work to answer the needs of the community. Community foundations are created to support the work of the service organizations in your area through annual monetary grants that address current needs of the community.

Therefore, *the choice is yours!* If you feel you want to answer a current need, then please make that donation. If you feel you want to be part of an ongoing need, then please make that donation. But if you feel you want to support your community forever as part of your legacy planning to answer the needs of people now and going forward who have yet to be born or moved to your community, then please make a gift to The Steinbach Community Foundation.

*Thinking of starting  
your own fund?*

Contact Lynda at  
The Steinbach Community Foundation  
to discuss the many ways to start your own fund now,  
to support your passion for our community.



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